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For Immediate Release

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## The French Institute Alliance Française (FIAF) Uncorks *Beaujolais Nouveau 2008!*

Celebrate the New Vintage with *Corkscrewed* Author Robert V. Camuto  
At the Premiere Location for French Culture in New York City

**Beaujolais Nouveau Fête**  
**Thursday, November 20, 2008 at 6:30pm**  
**Tinker Auditorium at FIAF, 22 East 60th Street, NYC**

**New York, New York, November 5, 2008** – The French Institute Alliance Française (FIAF), New York's premiere French cultural center, is calling all wine-lovers and Francophiles for the latest edition of their annual **Beaujolais Nouveau Fête**. FIAF is offering thirsty New Yorkers the chance to be among the first to taste the new vintage on the American shore, while also providing the best of French culture with esteemed wine writer **Robert V. Camuto**, and the **New York chapter of the *Ordre des Compagnons du Beaujolais***, the French organization dedicated to serious Beaujolais connoisseurship and serious fun.

Camuto, a regular contributor to the *Wine Spectator* and the *Washington Post* will present and sign his latest book: ***Corkscrewed: Adventures in the New French Wine Country*** (Nebraska University Press). Camuto's interest in wine turned into a passion when he moved to France and began digging into local soils and cellars. *Corkscrewed* recounts Camuto's journey through France's myriad regions – including Beaujolais – and how the journey brought about a profound change in everything he believed about wine. A celebration of the diversity that makes French wine more than a mere commodity, Camuto's work is a delightful look beyond the supermarket to the various flavors offered by the true vintners of France.

The ***Ordre des Compagnons du Beaujolais*** – the Beaujolais Hall of Fame - will animate the Fête and take the opportunity to induct new members to their New York chapter. The *Ordre* uses a special ceremony complete with traditional "Beaujolais" dress to induct distinguished individuals who share an appreciation for the joys of the vine. Past inductees at FIAF have included ***New Yorker*** contributor and author of "**Paris to the Moon**", **Adam Gopnik** and **Rudolph Chelminski**, author of "**I'll Drink to That: Beaujolais Nouveau and the French Peasant Who Made it the World's Most Popular Wine.**"

This year's highly-anticipated Beaujolais wine ritual at FIAF will feature several great vintages, in addition to savory French treats, live music, and more. **French singer and songwriter Pascalito** will present his "nouveau" vintage of colorful *chanson française* and Latin jazz fusion.

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As an added lure, all attendees to the Beaujolais Nouveau Fête at FIAF will be automatically entered in a drawing to win a pair of round-trip tickets to Paris, courtesy of American Airlines, the official airline of FIAF; a 3-course tasting menu for two with Beaujolais/ Burgundy pairings at Alain Ducasse's *Bistrot Benoît*, two subscriptions to *France-Amérique* and *France Today*; and other surprises from *Les Trois Petit Cochons*, **Artisanal Premium Cheeses, the French Cheese Club USA & Anne de Solène USA.**

<b>What:</b>	<b>Beaujolais Nouveau Fête presented by FIAF</b>
<b>When:</b>	Thursday, November 20, 2008 at 6:30pm
<b>Where:</b>	Tinker Auditorium at FIAF, 22 E 60th Street (between Park & Madison Avenues)
<b>Admission:</b>	\$55; \$40 FIAF members. Advance tickets recommended.
<b>Tickets:</b>	212 307 4100   <a href="http://fiaf.org">fiaf.org</a>
<b>Information:</b>	212 355 6160   <a href="http://fiaf.org">fiaf.org</a>
<b>Subway:</b>	4, 5, 6, N, R and W at 59th Street; F at 63rd Street

### About FIAF

FIAF, a not-for-profit organization created in 1898 by American Francophiles, is one of the largest and most respected centers of French-American activities in the United States, widely known as the home of New York's foremost French language school, the leading all-French library in the country, and New York's only performing arts center dedicated to French and Francophone culture. FIAF is dedicated to encouraging interaction and better understanding between French-speaking and American communities by creating programs in the arts and education that promote and enhance knowledge of French and Francophone culture.

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Wines courtesy of Joseph Drouhin, by Dreyfus Ashby; Labouré-Roi, by Palm Bay Imports; Georges Duboeuf, by W.J. Deutsch & Sons. Pâtés & charcuterie courtesy of Les Trois Petits Cochons. Cheese courtesy of French Cheese Club and Artisanal Premium Cheeses. Bread courtesy of Bridor France.

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